# DAVID SHEPHERD WILDLIFE FOUNDATION

**TURNING THE TIDE ON EXTINCTION The Art of Survival:** FIGHT · PROTECT · ENGAGE

# **OUR STORY**

**David Shepherd Wildlife Foundation (DSWF)**, founded in 1984 by artist and conservationist David Shepherd, is a wildlife conservation charity working tirelessly to protect endangered species from extinction across Africa and Asia.

Half of the wildlife on our planet has been wiped out in the last 40 years and, more than ever before, we face daily news of the devastation that humans inflict on wildlife and the environment; news of vanishing species and shrinking wild spaces.

DSWF invests in ground-based conservation projects and communities most affected by human wildlife conflict and aims to end wildlife crime. Through dedication and hard work, we have influenced policy, shifted attitudes and provided an unwavering voice for wildlife conservation from grass roots to the world stage for over 35 years.

DSWF is continuing David's legacy, fighting wildlife crime, protecting endangered species and engaging local communities to protect animals and their habitats.

# The Art of Survival: FIGHT • PROTECT • ENGAGE

We are living in what is now called the world's 6th Mass Extinction. In 2019, the United Nations IPBES released its Global Assessment Report on Biodiversity and Ecosystems Services, stating that 1,000,000 species are now at risk from extinction within decades if we continue on our current trajectory of environmental destruction.

But with your help, there is time to turn the tide on extinction.

DSWF takes a holistic approach to species conservation, recognising the essential role that communities and education play in ensuring conservation successes. We tackle environmental and wildlife crime across all forums for meaningful change. We focus on three core pillars of work:

### **FIGHT**

We **fight** environmental and wildlife crime through ranger programmes, law enforcement initiatives and international policy for a universal and permanent ban on trade of wildlife products.

## PROTECT

We **protect** endangered species and their habitats to give them the best chance of survival in the wild.

# ENGAGE

We **engage** with communities who live alongside endangered species, educating and raising awareness to reduce threats to wildlife.

# The Art of Survival

DSWF is dedicated to maintaing our rich art heritage; using art as an effective and engaging platform to raise awareness and funds for our work.

David Shepherd CBE (1931-2017)

### **OUR IMPACT**

DSWF's conservation portfolio comprises ground-based conservation support, rapid response wildlife emergencies, undercover cross-border investigations and global education and art initiatives.

DSWF works with world-renowned conservation experts to regularly audit and assess our whole portfolio to ensure our conservation aims and objectives are met and regularly assessed.



Rhinos Nambia, South Africa & India



Tigers Thailand, Russia & India



Painted Dogs Zimbabwe

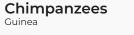


Snow Leopards Mongolia & Kyrgyzstan



Pangolins China & Vietnam







**3 CONTINENTS** 14 COUNTRIES 8 SPECIES

Image credit: Sophie Jilet, Colin McCluney, Surya Ramachandran, Gary Bushell, Milan Trykar, Gareth Thomas (African Pangolin Working Group), Riccardo Maywald and Nicholas Chapoy



# THE ART OF SURVIVAL

Art is a huge part of our DNA and heritage. It's in our blood. It has the power to communicate powerful messages about conservation and we work with a selection of world-renowned artists to raise awareness for endangered species.

We hold exhibitions on themes celebrating wildlife and conservation, spreading the word about the urgent need to stand up and act through art in the same way that David Shepherd did throughout his career.

As an organisation founded by David, we are the leading experts on his work and sell his unique originals and limited-edition prints, alongside work by other talented artists.

By buying from us, you'll directly support DSWF and the conservation impact that David set out to achieve.

"My paintings have helped me repay the enormous debt of gratitude I owe to wildlife – I like to call them my living legacy because, unlike me, my paintings will live on."

#### David Shepherd CBE

Image credit: Andrew Macdonald

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### **TAKE ACTION & MAKE A DIFFERENCE**

DSWF relies completely on the generous support of individuals and organisations to ensure we can continue our vital work protecting endangered species across Africa and Asia.

Please join us and help turn the tide on extinction before it's too late.

### Donate now

Every penny counts – whether you choose to make a one-off gift, join our 'Wildlife Shepherds' and choose to give regularly or leave us a gift in your Will. Visit **davidshepherd.org/donate** 

### Stay in touch

Sign up to our monthly eNews and Wildlife Matters magazine to keep up to date with the latest in DSWF conservation, fundraising and events. Visit **davidshepherd.org/stay-in-touch** 

### Fundraise for us

Whatever you choose to do, we can support you every step of the way with ideas, support and resources. Visit **davidshepherd.org/fundraise** 

### Support our events

Find out more about Wildlife Artist of the Year, Wildlife Ball, Christmas Concert and how you can support us through sponsorship and engagement opportunities. Visit **davidshepherd.org/events** 

### Wildlife Artist of the Year

Our international art competition celebrates the beauty, intricacies and colour of the natural world, showcasing some of the finest and most exciting wildlife artists of our time. We welcome entries from amateurs and professionals alike, and finalists are exhibited at the stunning exhibition each year, receiving critical acclaim. Proceeds from art sales directly fund conservation partners.

To find out more about entering the competition and the exhibition, visit **davidshepherd.org/way**.

### Education

Education is at the heart of our work, both here in the UK but also in the countries where we invest in ground-based conservation solutions. Our support includes:

- Free school visits, assemblies and conservation workshops\*
- Global Canvas children's art competition

To find out more about our education services, visit davidshepherd.org/education



Find out how you can get involved and how you can help us turn the tide on extinction.

We'd love to hear from you dswf@davidshepherd.org +44 (0) 1483 272323 davidshepherd.org

#### Thank you

Stay in touch and follow our latest news

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