

WILDLIFE ARTIST OF THE YEAR 2021



TERMS & CONDITIONS OF ENTRY

GENERAL

1. David Shepherd Wildlife Foundation (DSWF) is the sole owner of the **Wildlife Artist of the Year** competition.
2. **Wildlife Artist of the Year** is open worldwide, to amateur and professional artists alike and does not distinguish between them.
3. The **Wildlife Artist of the Year** main exhibition is open to individual entrants aged 17 years or over. You must be 17 by the closing date.
4. For entries into the Human Impact category, you must be aged between 16-22 years old by the closing date.
5. Entry to the 'Human Impact' category for young people is £15 per entry. For all other categories, entries are £25 per first two entries, thereafter it is £15 per entry.
6. There is no maximum number of entries.
7. Entries must feature work completed within the last five years by the entrants themselves and must be their own original work. Work completed before 15 February 2016 cannot be entered. The artist must be the sole author and owner of the copyright of all artwork entered. All artworks submitted should not have been entered into any previous Wildlife Artist of the Year competitions.

Artists using exact reference from another professional artist or photographer will need permission from the copyright owner. Source material and proof of permission to use must be made available if requested by the judges. DSWF accepts no liability in the publication of unlawfully reproduced art.

8. Copyright of the artworks will remain with the artist.
9. By entering **Wildlife Artist of the Year** you agree to grant DSWF a non-exclusive license to reproduce the artwork for any purpose in connection with the competition and the charity including publicity, marketing, fundraising and exhibitions, with full credit given to the artist when used.
10. No cash alternative can be offered in lieu of any non-cash prize.

Prizes:

- Overall Winner's package: £5,000 cash prize and the title '**Wildlife Artist of the Year** 2021 as well as a £5,000 DSWF Wildlife voucher to donate, in your name, to a DSWF supported project or species of your choice.
- Overall Runner-Up: £2,000 cash prize
- Category Winners: £500 value each

11. **Disclaimer** – due to its limited charitable resources, DSWF judges and organisers are unable to enter into any correspondence with individual artists, acknowledge entries, accept original artwork, return photographs or CDs or accept liability for damage to work.

12. You accept that we may use an image of your artwork to publicise DSWF's charitable work or when approaching commercial organisations to explore potential opportunities for marketing that image for our mutual benefit. If you don't want us to do this then please let us know. We will never enter into any commercial agreements relating to your artwork without your explicit consent.

13. All results will be posted on davidshepherd.org after the prize giving ceremony.

14. Entrants, prize winners and their work may be promoted on the DSWF website and through other media outlets.

15. All entrants will be notified of the judges' decision and shortlisted entrants will be required to complete and return an Exhibition Agreement.

16. The competition is not open to DSWF employees or their families.

17. All artwork entered into the competition must be unsold and available for sale by DSWF during the exhibition if shortlisted.

CATEGORIES

1. Entries must correspond to one of the seven categories:

1.1. *Animal Behaviour*: Entries into this category should show a true understanding of animal behaviour, capturing moments which might be humorous, tragic, aggressive, or simply a part of their daily ritual. Whether exhibiting incredible skill in seeking food, demonstrating protective instincts for their young, engaging in a unique mating performance or simply relaxing in the sun, every creature will display individuality and character.

WILDLIFE ARTIST OF THE YEAR 2021



TERMS & CONDITIONS OF ENTRY

1.2. *Earth's Wild Beauty*: This category welcomes submissions which celebrate wild landscapes and seascapes and all that live within them. From lush, leafy rainforests to harsh deserts, from the highest snowy mountain tops to isolated frozen tundra or the depths of the oceans, every inch of the world is inhabited by life in some form, whether massive or minuscule.

1.3. *Facing Extinction*: For this category, we invite artists to celebrate these vulnerable species, capturing their behaviour and importance in striking imagery. They may be gone tomorrow if we do not act today. Whether driven by habitat destruction, wildlife crime, human-wildlife conflict, pollution, climate change or disease, the growing challenges facing many of these incredible creatures could mean that our last chance to see them will only be on canvas or immortalised in sculpture if we do not turn the tide on extinction. This category was previously entitled 'Vanishing Fast'.

1.4. *Human Impact*: Environmental activists like Greta Thunberg have demonstrated that children and the younger generation are ready and motivated to make dramatic changes to the world around them, giving us hope for the future of our planet. This category is specifically for artists aged 16-22 only. We would like to see work which makes a statement through art on how humans are having an impact on the environment.

1.5. *Into the Blue*: Artworks entered into this category should illustrate the wonderful world of water – be it ocean, seashore, wetland, river or stream – and the incredible animals and landscapes within them. It is more important than ever that as humans, we work to care for and appreciate the water on our planet, preventing more pollution and cleaning up the mess which has been made for decades, before the richness of life underwater is lost.

1.6. *Urban Wildlife*: This category welcomes entries in an urban setting or which depict the city life of animals and plants, demonstrating a contrast and harmony between wild and urban life. Many species live side-by-side with city-dwelling humans without ever really being noticed and within a harsh city landscape a fascinating world of wildlife can be uncovered if only the time is taken to search for it.

1.7. *Wings*: Entries to this category should show the extraordinary variety of winged wildlife on our planet, including birds and insects, in flight or

at rest. The wonderful world of winged creatures is diverse, complex and fascinating. Birds, bees, butterflies and bats all experience the planet from a different perspective, soaring above our oceans, crossing vast desert plains and making their homes in unusual locations.

2. Categories 1.1 to 1.7 cover mediums including sculpture and original prints*.

*An original print is a print either in black and white or in colour, drawn from one or several plates, conceived and executed entirely by hand by the same artist, regardless of the technique employed, with the exclusion of any and all mechanical, digital or photomechanical processes. Every stage must have been completed by hand by the artist.

JUDGING

1. The judges will accept any medium, excluding photography and digital drawing/painting.

2. An independent panel of judges, to include artists and conservationists, will be chosen by DSWF.

3. The judges' decision is final.

4. Judging will take place in three stages. Details of the prize-giving and exhibition will be confirmed as soon as possible. For **Wildlife Artist of the Year 2021** DSWF is planning to hold an online exhibition and sale of all shortlisted artworks via the DSWF website (davidshepherd.org) and other virtual media.

5. A separate judging panel will be formed for the 'Human Impact' category and judging will take place in one stage, with winners announced alongside other winners.

HOW TO ENTER

1. Entries may be submitted from Friday 23 September 2020 until the closing date, 5pm on Monday 15 February 2021. No entries will be considered after the closing date.

2. Entries will be accepted as high res (300dpi) jpegs entered online at davidshepherd.org from Friday 23 September 2020 or by post using the postal entry form.

For online entry, please ensure the file size is a minimum of 2200 pixels and no larger than 6MB. You must give your file an easily identifiable name – we require that you use your surname followed by the title of the artwork (e.g. Smith – Lions In The

TERMS & CONDITIONS OF ENTRY

Sun). To enter online you must have your image ready to upload and a credit or debit card to pay the entry fee.

If you are entering by post, please ensure you have completed and signed the entry form and enclosed your cheque, payable to DSWF, together with your image. We recommend that you send a high res (300dpi) jpeg image – a minimum of 2200 pixels, on CD.

For 3D entries please include images of as many different angles as possible.

Do not send your original artwork. Photographs will be accepted but will be scanned on receipt which could affect the quality of the reproduction.

3. No other forms of entry will be accepted.

4. No allowance will be made for poor digital images, bad quality photographs or low-resolution videos. If there appears to be an error or issue with the file, we will contact you.

5. Entries will not be accepted until full payment is made. Postal entries may be paid by CHEQUE but please note that cheques may take 14 days to clear. Cheques should be made payable to David Shepherd Wildlife Foundation and sent with the postal entry to the following address: *Saba House, 7 Kings Road, Shalford, Guildford, Surrey GU4 8JU*

SALES, ARTWORK DELIVERY AND LIABILITY

1. The artist must set the sale price, but DSWF reserves the right to negotiate where appropriate.

2. Proceeds of the sales during the exhibition are to be split 50/50 between DSWF and the artist for the duration of the exhibition. Thereafter, any sales made as a result of the exhibition or continued promotion of the piece by DSWF will be split 70% artist and 30% DSWF.

3. Sale proceeds resulting from commissions taken at the exhibition are to be split 70% artist and 30% DSWF.

4. DSWF will manage all sales and payments for artworks through the DSWF website. DSWF will manage the delivery process and communications with the buyer in liaison with the artist. The cost of the collection/delivery of the artworks will be charged directly to the buyer.

5. The artist will be responsible for packaging up the artwork adequately, appropriately and securely for transit to protect against damage and for ensuring that the artwork is adequately insured for delivery to the buyer. The artist will be expected to notify DSWF in advance of any specific restrictions or challenges around the despatch of artwork.

6. DSWF cannot accept responsibility or liability for the artwork or any damage to it.

7. For further enquiries please contact DSWF on 01483 272323 or email way@davidshepherd.org