COMMUNITY FUNDRAISING

The Art of Survival: FIGHT · PROTECT · ENGAGE
WELCOME TO THE FUNDRAISING TEAM

THANK YOU!

We’re delighted that you have chosen to fundraise for David Shepherd Wildlife Foundation (DSWF) and become a Wildlife Warrior.

Whether you’re thinking about organising a coffee morning, a sponsored event or running a marathon, our fundraising pack is the perfect place to start.

Your efforts will make a huge difference to the work that DSWF does across Africa and Asia. The Foundation relies upon the support of all our generous fundraisers, donors and companies to raise the funds needed to ensure David Shepherd’s legacy continues for future generations.

Let’s work together to spread the message that the world’s wildlife is worth saving!

In this pack, you’ll find inspiration and ideas for how you can fundraise. From crazy antics to facing your fears, fundraising is simply about doing something you love and helping to raise vital funds for a good cause at the same time.

This pack contains advice on planning your activity, fun materials to promote it and information on how to collect and return your pennies and pounds to the Foundation. We hope it will answer your questions, but for more information, please do get in touch.

GET READY, GET INSPIRED & GET FUNDRAISING

A BIT ABOUT US

The Art of Survival: To Fight, Protect and Engage on behalf of endangered wildlife around the world.

David Shepherd Wildlife Foundation is a dedicated wildlife conservation charity who have worked tirelessly for 35 years, raising vital funds to support front-line conservation projects, helping to secure a future for endangered wildlife in their natural habitat.

Our work is divided into three main cornerstones:

• We FIGHT wildlife crime through ranger programmes and law enforcement initiatives.

• We PROTECT endangered species in their natural habitats.

• We ENGAGE with communities to educate and raise awareness to reduce threats to wildlife.

Our projects focus on eight endangered species: tigers, elephants, rhinos, snow leopards, pangolins, chimpanzees, lions and painted dogs; we also fund support for wildlife rangers.

Another core strand of our work is to influence policy to ensure wildlife is granted the highest level of protection possible.

We work hard to maximise the impact of every single donation we receive. To date, over £10 million has been given to projects across Africa and Asia, helping to support wildlife every single day.

Find more information on our website: davidshepherd.org/our-work

Stay in touch: dswf@davidshepherd.org | 01483 272323 | davidshepherd.org | @DSWFWildlife

Image credits in order of appearance: Ulrico Grech-Cumbo - Habitat XR, Wesley Hartmann, Scott Ramsay, Craig Jones, Gary Bushell, Leon Molenaar, Behzad Larry, and Dave Back
ARE YOU THE NEXT WILDLIFE WARRIOR?

Are you enthusiastic?
Do you have an idea?
Do you want to do something to help?
Do you love animals and have a passion for wildlife?

Then you’re exactly who we’re looking for!

We are always excited to meet new supporters and engage with new communities!

As a small charity, the more people we can get involved, the more we can do to support our ground-based conservation partners.

HOW YOUR SUPPORT WILL MAKE A DIFFERENCE

Did you know…..

£15 could pay for 2 pairs of leech proof socks for a park ranger.

£60 could support the salary of a dedicated rescue team member to help save the lives of chimpanzees torn from their families.

£80 could buy a GPS tracker for a ranger to improve their efficiency in the field.

£200 could help buy a protective anti-snare collar for a painted dog.

IDEAS FOR FUNDRAISING

Whichever way you choose to fundraise, we’re here to support you every step of the way.

Here are some ideas:

TEA FOR TIGERS
Celebrate World Tiger Day (29th July) with a cheeky tiger tea party!

LET LOOSE FOR LIONS
From a sponsored run to a sponsored dance, holding a sponsored event is a great way to raise money.

NON-UNIFORM DAY
Who doesn't love a non-uniform day or casual work day? This is a great way to get everyone involved at school or work!

PANGOLIN PARTY
Host a get-together with friends and party away for the pangolin!

QUIZ NIGHT
A quiz is always a popular event! To make it even better you can make it animal themed!

RHINO RAFFLE
Get your raffle on, invite local businesses and organisations to donate prizes, then sell raffle tickets to friends and family.
(Remember you will need a license to sell to the general public)

DOG WALKING
It’s not just people that can get involved in fundraising, our four legged friends can help too. A sponsored dog walk is a great and relaxed fundraising plan.

CAKE SALE
Who doesn’t love cake? Cake sales are a classic and always go down a treat at school or in the work place.

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RESOURCES TO HELP YOU

It is wonderful that you have offered to raise funds for DSWF but we want you to stay safe and legal while having fun.

We can provide you with t-shirts, collecting pots, magazines and a range of leaflets and posters to support your event.

Please read through our Fundraising Agreement - it has helpful guidelines for you while you are fundraising. This can be found at davidshepherd.org/fundraising-agreement

More information can be found at the Fundraising Regulator www.fundraisingregulator.org.uk

It is important that you include our charity number on all your communications: Registered Charity number 1106893

YOUR FUNDRAISING CHECKLIST

Here is your fundraising checklist to help:

- **HAVE YOU GOT AN IDEA?**
  - Wild and wacky, or cool and sophisticated?

- **GET IN TOUCH WITH DSWF**
  - Share your amazing idea with us at fundraising@davidshepherd.org

- **WRITE A SHOPPING LIST & GET YOUR FREE RESOURCES**
  - Download our free resources and let us know if you need any leaflets and collection tins

- **GET YOUR TEAM TOGETHER**
  - Ask others if they would like to help you – the more the merrier

- **WHERE & WHEN?**
  - Decide when and where the event will take place and book in plenty of time

- **SPREAD THE WORD**
  - Put posters up, use social media and ask your friends to tell everyone. Share your event with us @DSWFWildlife and @DSWFCommunity

- **SET UP A JUST GIVING PAGE AT www.justgiving.com**
  - It is free and easy to do. Money donated on this page automatically comes directly to DSWF. There is no need for you to handle any money.

- **ENJOY THE EVENT**
  - Share with everyone how their money will support so many great projects!

- **PAY TO DSWF**
  - If you collect cash, make sure you pay it in as soon as possible after the event.
    - You can pay via our website https://davidshepherd.org/donate. Please let us know that your donation is from a fundraiser.
    - You can pay over the phone, ring with a debit or credit card 01483 272323 (please note we don’t accept Amex cards)
    - Or you can pay by Bank Transfer: Sort code 16-00-11 Account number 11999399

- **RETURN ITEMS USING OUR FREEPOST ADDRESS - FREEPOST DSWF**
  - This really helps us to keep our costs down.

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Finally, a thank you from all at David Shepherd Wildlife Foundation.

Your support will make a difference to the lives of endangered animals and the communities that live and work alongside them.

If you have any questions, we are always here to help!

Email: dswf@davidshepherd.org
Phone: 01483 272323
Website: davidshepherd.org

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